

## AidEnvironment Foundation Policy Plan 2025–2027

### Mission and Vision

#### Vision

AidEnvironment envisions a world where sustainable production, trade, and consumption are the norm — underpinned by climate-resilient landscapes, regenerative agriculture, and the prevention of deforestation.

#### Mission

We combine data, systems thinking, and practical knowledge to drive sustainable systemic change. Our aim is to protect and restore ecosystems and to improve livelihoods in agricultural landscapes and forest areas across Asia, Africa, and Latin America.

### Target Groups

Our primary target group is the local population in the regions where we operate. In addition, society at large benefits from the positive outcomes of our work — including improved biodiversity, water quality, and environmental health.

### Objectives and Activities

The objectives of AidEnvironment are:

- To provide sustainable water management solutions that contribute to environmental health, improve community well-being, enhance food security, and strengthen resilience to climate change.
- To enable integrated water management through locally tailored solutions for rainwater harvesting.
- To protect and restore ecosystems and improve livelihoods by empowering landscape stakeholders to manage their natural resources sustainably.
- To stop deforestation by facilitating deforestation-free supply chains.

### Our Approach

AidEnvironment takes a holistic view of the world and develops solutions that integrate different themes, areas of expertise, and disciplines. Over the years, our team has built deep knowledge across three core focus areas that drive our activities.

### **Deforestation-Free Supply Chains**

We support governments, companies, civil society organisations, and the financial sector with data and analysis to prevent deforestation driven by commodity production. Our work focuses on key sectors — including beef, leather, soy, palm oil, cocoa, coffee, timber, and paper — produced in Latin America and Southeast Asia and exported to Europe.

We demonstrate how sustainable trade with Europe is possible — so that, for example, we can enjoy a cup of coffee without concerns about deforestation or child labour.

In the coming years, we will continue to conduct research into (illegal) deforestation linked to the production of consumer goods and share our findings with partners.

One example is our *Compliance Checker* — an online platform that transparently shows whether commodities such as coffee, cocoa, soy, timber, rubber, palm oil, and beef are produced and traded in accordance with agreed international standards, with the goal of preventing unnecessary deforestation and promoting sustainable production.

AidEnvironment is also a co-developer of scientifically grounded training modules for enforcement authorities under the European EMMA4U project.

### **Water Management**

We deliver sustainable water management solutions that benefit both the environment and communities around the world. Our work is grounded in Integrated Water Resources Management (IWRM) and holistic watershed management — with a focus on water harvesting, availability, storage, and regenerative agriculture.

We collaborate with stakeholders to protect water sources from pollution and depletion and to ensure equitable water distribution. Sustainable water management is critical not only for public health and local ecosystems but also, collectively, for creating a more climate-resilient world with fewer extreme weather events.

### **Landscape Management**

We support sustainable landscape management by working closely with governments, NGOs, and businesses. Our goal is to restore natural resources and strengthen the resilience of communities and ecosystems.

This includes restoring agricultural landscapes through sustainable water management, food forests, and regenerative farming. Our *Harvesting Health* project, for example, focuses on sustainable coffee production — enabling farmers to earn a living income, ensuring food security, preserving soil health, and enabling children to attend school — while allowing consumers to enjoy responsibly sourced coffee. Other projects apply these principles to additional crops that we consume daily.

## **Partnerships**

AidEnvironment values close collaboration with local and global partners to maximise the impact of our work. Current partners include SNV, WWF Netherlands, World Waternet, IDH, Simavi, Justdiggitt, ZOA, UNHCR, Solidaridad, WAP, ISEAL, Friends of the Earth Netherlands (Milieudefensie), and

fundors such as RVO, GIZ, Enabel, IKEA Foundation, Packard Foundation, Rainforest Action Network (RAN), and NORAD.

## Governance and Remuneration Policy

AidEnvironment operates under a Director / Supervisory Board governance model.

The Supervisory Board is the governing body of the foundation and consists of at least three members. Board members do not receive remuneration for their work but are entitled to reimbursement of expenses incurred in the performance of their duties and to a modest attendance fee.

As of this writing, the foundation employs 11 staff members. Employees are paid according to the Dutch CAO Sociaal Werk (collective labour agreement for social work).

In the countries where AidEnvironment operates, we also work with local freelancers and volunteers. Local freelancers are hired at rates comparable to those paid by other NGOs active in the region.

## Finances

### Income Sources

AidEnvironment's income may come from:

- Donations and gifts from individuals who support the foundation's mission;
- Contributions from charitable foundations;
- Grants and subsidies;
- Sponsorships;
- Bequests and legacies.

### Financial Management and Use of Funds

Funds received are used to pursue the foundation's objectives as outlined in the statutes. Our guiding principle is to keep fundraising, management, and administrative costs as low as possible. A detailed budget by activity is maintained separately.

The Director prepares an annual financial statement. Where applicable and necessary, this statement will include a continuity reserve.

Funds received in advance are held in a current account or online savings account and are spent solely on the intended purpose.

In the event of liquidation, any positive balance will be allocated to a public benefit organisation (ANBI) or to a foreign organisation with a similar public benefit purpose.

## Governance and Supervision

### Supervisory Board:

Paul van Ruiten – Chair

Carlos Urmeneta – Member

Tessa Maksimovic – Member

Frank Nagel - Member

### Board of Directors:

Anna Schoemakers – Executive Director

## Contact Information

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